



**MED-TECH**  
**WORLD**

**18-19<sup>th</sup> NOV 2021**

**MEDIA PACK**  
**[www.MED-TECH.world](http://www.MED-TECH.world)**

## NOVEMBER 2021 - Malta

The founders behind Med-Tech World have many years of highly successful events in emerging tech and AI, world-leading in content, exhibitions and networking. This event aims to bring all shareholders of the medical tech industry under one roof to facilitate networking and business opportunities in the sector.

### WHY US?



A **one-stop destination** organised and curated by a team of medical experts for healthcare practitioners, innovators, regulators and investors to gather and do business.



**Supported by the local government**, the event is located in the **Mediterranean's digital hub - Malta**, making it a leading destination for **tech innovation**.



**SIGMA Group's** years of holding successful events in emerging tech has allowed the company to bring networking and business opportunities to the forefront of the **med-tech industry**.

# MED-TECH

## WHAT TO EXPECT?



**A meeting of minds:** Through a series of conferences, leading experts will address the opportunities and challenges revolutionising the face of medicine and patient care. From surgical robotics, to bio-printing, Med-Tech World brings medicine into the future through an offering of insightful, data-driven content created exclusively with the medical community in mind.



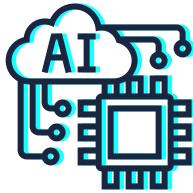
**A Buzzing Expo:** The Med-Tech expo floor brings a carefully curated display of the products and solutions leading the market. This high energy exposition offers a direct line to some of the top brands in the business - making it an ideal place for networking and deal-making opportunities.



**Startups & Investors Hub:** With investments reaching astronomical figures, it is now estimated that the global digital health market will increase to around \$640 billion by 2026. Through our expertise coupled with optimised networking we will ensure that both investors and startups are on the ground floor of this health revolution.



Med-Tech World will hold its second event in Malta - an island that commands a strategic mid-Med location. With ambitions to become a digital hub and a leading destination for tech innovation, the event receives valuable support from the local government.



**AI IN HEALTHCARE**



**THE NEW  
HEALTHCARE PATHWAYS**



**IOMT WEARABLES**



**DIGITAL PHARMA**



**TRENDS & BUSINESS  
OPPORTUNITIES IN THE SECTOR**



**INVESTMENTS**



# DELEGATES



**32%**  
HEALTHCARE  
PROFESSIONALS



**17%**  
INVESTORS



**16%**  
MULTINATIONAL  
CONGLOMERATES



**11%**  
REGULATOR  
& POLICY MAKERS



**9%**  
TECH INNOVATORS



**7%**  
PHARMACEUTICAL COMPANIES  
INVESTING IN DIGITAL



**5%**  
MEDIA



**3%**  
PATIENT ADVOCACY GROUPS

## EXHIBITION OPPORTUNITIES



## SPONSORSHIP OPPORTUNITIES



[DISCOVER MORE OPPORTUNITIES HERE](#)

## PRINT OPPORTUNITIES

Cover Story .....	€20,000
Back Cover Advert .....	€8,000
Inside Back Cover Advert .....	€3,000
Inside Front Cover Advert .....	€4,000
Full Page Advert .....	€1,500
Double Page Advert .....	€2,200
Double Page Article .....	€2,400
Four Page Article .....	€3,000

## MEDIA OPPORTUNITIES

Brand Spot in Digital Newsletter .....	€3,500
Social Media Feature .....	€450
Weekly Newsletter Sponsor .....	€1,000
Online Banner Advert .....	€500+
Dedicated Email Campaign .....	€7,000
Sponsored Documentary .....	€5,000
Exclusive Sponsored Documentary .....	€20,000
Studio Interview .....	€1,500
Video Interview During Summit .....	€1,500
Location Video Interview .....	€2,000
A Day In The Life Of Video.....	€7,500
Work Place Video .....	€6,000





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